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## **WBAF INVESTMENT ACADEMY**

*Contributing to the development of skills and expertise and to foster the kind of creative thinking that leads to innovation*

**20 February 2018, Tuesday**

**Swissotel The Bosphorus Istanbul**

**Bern Hall**

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### **09:00 JCI Workshop**

#### **Benefiting from the Global Youth Empowerment Fund**

Young people are not the future, they are the present. Young people today are connected, motivated and inspired to identify challenges in their communities and take action to build a better future. The Global Youth Empowerment Fund invests in young people by offering grants, training and mentorship to youth-led community initiatives that advance the Global Goals for Sustainable Development. Hear the stories of impact from these inspiring projects, learn about the framework of the Global Goals and learn how you can get involved in investing in young people.

#### **WBAF Faculty Members to lead the session**

Dawn Hetzel, World President 2017, Junior Chamber International (JCI), USA

John Stamm, Director of Global Philanthropy, JCI, USA

### **10:00 WBAF Workshop**

#### **From Idea to ICO in 6 months**

What exactly is an ICO? And why is it significant? Initial Coin Offering, commonly known as an ICO, is gradually becoming an accessible means for startups and existing businesses to raise funds. ICO might be the new IPO. But is it, really? Or is it even better? This session will aim to explain the complex process of setting up an ICO while describing the creation of a business plan, tokens, cryptocurrency, preparation of an adequate ICO campaign and methods of raising funds to launch ICO successfully.

#### **WBAF Faculty Member to lead the session**

Viktor Romaniuk Wanli, Founder at Kinguin.io Pre-ICO 15.2., Poland

### **11:00 WBAF Short Course**

#### **How to become a business angel**

This course introduces the angel investment system to those considering investing in start-ups, SMEs

or high-growth companies, using their own money and contributing their own know-how. The basic principles of angel investment are discussed, along with practical advice for investing as a qualified angel investor. This is an ideal course for professionals from listed companies who can invest a minimum of 5,000 EUR per year, CEOs of companies who can invest a minimum of 5,000 EUR per year, anyone with an entrepreneurial background who can invest a minimum of 5,000 EUR per year. For anyone new to angel investing, this is an invaluable training session covering the basics of investing, aiming to help investors avoid the pitfalls new business angels often encounter.

#### **WBAF Faculty Member to lead the session**

Harry Tomi Davies, President, African Business Angels Network (ABAN), Nigeria

### **12:30 VIP Lunch – by invitation only**

**Key Note Speaker: Mehmet Simsek, Deputy Prime Minister, Turkey**

### **14:00 WBAF Master Class**

#### **Invest in the FinTech r-evolution**

Financial Services are facing a perfect storm: margins squeeze due to zero to negative interest rates in Europe, Japan and US, reputational damage in the aftermath of the Global Financial Crisis, increasing capital charges, skyrocketing compliance costs, generational shifts towards mobile oriented Millennials, progressive disintermediation by technology enabled startups (AI, blockchain, digital, mobile payments, robo-investing). FinTech companies have grabbed the opportunity globally to create transformational compelling propositions that can ultimately replace or revolutionize the operating models of incumbent institutions. Yet, innovation is not an easy journey and requires venture funding, transferable competences, entrepreneurial talent, educational humus and legal easiness. Proactive financial centers and forward looking regulators in New York, London, Hong Kong, Shanghai and Singapore (to name a few) have started to flex their muscles in the attempt to gain a competitive international advantage by helping FinTech innovation to find its ways and promoting sound transformation of banking, asset management and insurance industries. FinServ marketplace has never been so competitive creating threats for incumbents and opportunities for innovators. This masterclass will help identify key trends globally, strengths and weaknesses of new technology shaping the FinTech r-evolution.

#### **WBAF Faculty Member to lead the session**

Paolo Sironi, FinTech Thought Leader, IBM Watsons Financial Services, Germany

### **15:30 Coffee Break & Networking**

### **16:00 WBAF Master Class**

#### **Agglomerate: from idea to IPO in 12 months**

If you are the owner of a small or medium business and you are successful, you have probably found yourself with the problem: how do you get to the next rung on the entrepreneurial business ladder – how

do you go from a business runner to a business owner? How do you make more wealth, find more time and grow your business? Should you IPO, the entrepreneur's dream, or should you merge and acquire other businesses? Should you carry on growing organically? Look for funding? How do you take the next step and get yourself that yacht?

Agglomeration shows how normal business owners, across all business sectors, can come together to use the capital markets for what they were originally intended: funding the growth of great businesses that are creating real value in the world for their clients and the wider community. In this masterclass, using the case study of the Marketing Group PLC, Callum Laing shows how small businesses are using a collaborative approach to level the playing field with big companies and getting ahead while maintaining their independence.

### **WBAF Faculty Member to lead the session**

Callum Laing, Partner, Unity Group, Singapore

### **17:30 Plenary Session**

*Please go to Fuji I Hall*

#### **Moderator**

**Baybars Altuntas, Chairman, World Business Angels Investment Forum (WBAF), Turkey**

Renata Brkic, Founder, Feelsgood Social Impact Investment Fund, Croatia

Paul Doany, Chief Executive Officer, Turk Telekom, Turkey

Inderjit Singh, Co-President, World Entrepreneurship Forum (WENF), Singapore

Paolo Sironi, FinTech Thought Leader, IBM Watsons Financial Services, Germany

### **18:00 Closing Remarks**